

Pay for the \$8499⁹⁵ Ace Attack

IN JUST 2.5 MONTHS!

3 Income Options

- Hourly rentals
- Monthly ball machine memberships
- Lesson upsell fees



3 Income Projections

Monthly Income Options	PLAN A	PLAN B	PLAN C
Hourly rentals/month \$20/hour	20 hourly rentals \$400	40 hourly rentals \$800	80 hourly rentals \$1600
Memberships with 50% discount \$40/month for one hour/week	10 members \$400	20 members \$800	30 members \$1200
Lesson upsell fees per month \$10 additional per hour	20 upsell fee lessons \$200	40 upsell fee lessons \$400	80 upsell fee lessons \$800
total monthly income	\$1,000	\$2,000	\$3,600
# months to break even	8.5 months	4.5 months	2.5 months

NOTES:

1. These are approximate projections only.
2. Actual revenue from the Ace Attack will vary by facility.
3. Other benefits: increasing overall club/facility activity levels and memberships, food and beverage revenues, pro shop sales, etc.