

**GAME CHANGERS** 

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## Start Rite Grip Trainer and OnCourt OffCourt sign Distribution Agreement

OnCourt OffCourt President Joe Dinoffer and veteran Midwest tennis leader Rod Schroeder sign distribution agreement for Schroeder's patented Start Rite Grip Trainer. This unique and popular training aid was formerly distributed by tennis company Balle de Match as the Yippee Grip Trainer.

According to Rod Schroeder, the training aid's inventor, "This is the first racquet sport grip aid that is easy to use, durable, and works quickly." Schroeder continued, "One of the biggest challenges for players and coaches is to start with the continental grip on the serve. And, all tennis players know that holding the right grip allows for the fastest improvement. The Start Rite Grip Trainer meets this challenge."

Based in Dallas, OnCourt OffCourt was founded by Dinoffer in 1994 with just one tennis training aid. The company has now created over 200 proprietary tennis devices, ranging from innovative training aids to user-friendly ways to pick up and store tennis balls. OnCourt OffCourt also partners with inventors of existing products to help bring them to the marketplace. Dinoffer said, "Rod's Start Rite

Grip Trainer is one of the best training aids in the world and fits perfectly into our product line and distribution network. We are excited to have this opportunity."

The Start Rite Grip Trainer is available for under \$3 each and sells in packs of one dozen. Visit OnCourtOffCourt.com or contact the company for a free 96-page 20<sup>th</sup> Anniversary catalog. Call toll free in the United States 1-888-366-4711.

(One Image attached) ----END----